## 2025 DIRECTOR ELECTION CANDIDATE PROFILES



Disclaimer: The Returning Officer of MHV accepts no responsibility for the content or accuracy of the statements as supplied by the candidates.

### Jonathon HOETS

I am married to Stacey, and together we are proud parents to two young daughters. I have worked in the dairy industry for over 17 years, and my wife and I are now equity partners in a 775-cow, 178-hectare dairy farm in the Hinds area.



In 2023, we were honoured to be named Canterbury/North Otago Share Farmers of the Year in the Dairy Industry Awards as well as getting third place at Nationals, a recognition of our commitment to excellence, innovation, and sustainable farming practices.

I'm passionate about business, as well as environmental sustainability. I am an active member of the Dairy Environment Leaders network and serve with the Local Hinds Volunteer Fire Brigade. I currently sit on the South Island Dairy Event (SIDE) Board, and in 2024, I served as an Associate Director on both the MHV Water Board and the DairyNZ Board.

I hold a Diploma in Business Planning and Financial Management and am a proud member of the Institute of Directors, where I continue to build my governance experience and contribute to the future of our industry.

#### Glen KEELEY

Hi there, I'm 36 years old and married to Tiffany with 3 children aged 10,7 and 5. I'm a director and manager of Keeley Farms ltd, consisting of over 900ha of a mixed cropping system in both the Mayfield Hinds and Valetta areas. I'm the 4th generation Keeley to be farming 'Stonehaven' which was purchased in 1924.



Outside of farming life I'm a volunteer of the Hinds Rural Fire Brigade, enjoy coaching our kids sports teams and my daughter and I practice karate, which we find great discipline.

My reason for wanting to join MHV as a director is that I'm keen to continue the legacy to protect this invaluable asset we have for future generations. I understand the importance of reliable and effective irrigation water as without it our business cannot succeed.

I understand a lot of the environmental challenges, and my goal is to be able to keep farming within these limits while not losing focus on being profitable and sustainable in our own business.

If selected as a director, I will be there to work hard for the shareholder and I'm not afraid to speak up to get the best outcome for the farmer.

Being available to shareholders is a role of a director that I understand and look forward to.

# Campbell TAIT

Election to the board of MHV Water carries significant responsibility but is equally a real privilege. Directors must make decisions that ultimately affect the lives and livelihoods of our neighbours and farming peers. I'm always mindful of the impact we have as a board, both at the individual and the collective level.



I've been fortunate to have three years on the board of MHV and with the experience gained, believe I bring constructive dialogue and a strong focus on strategy and risk to the boardroom.

Together with family and equity partners, my wife Martine and I part-own two dairy farms and a support block in the Lowcliffe and Coldstream Districts. Martine and I also sharemilk the dairy farms, employing nine full time employees. I'm actively involved in the farming business but am also keenly involved in a graduate programme, the Grassroots Dairy Management Programme. Supporting and developing people is what I enjoy most about our faming business.

MHV Water is an important intergenerational business. Like our farming businesses, I want it to evolve and change as required, always remaining financially robust while being run efficiently to deliver cost-effective, reliable water. Collectively, we farm in one of the greatest places in this country – the combination of flat land, reliably-delivered water, a strong and engaged community, coupled with a well-functioning dairy industry, means it's the envy of many. That is not to downplay the significance of meeting environmental targets, some of which will be extremely difficult to achieve. However, there are solutions and while some are more expensive than others, I can't help but be positive about our farming future.

If elected again as a director, I'd like fellow shareholders to know that I'm approachable and have the time available to give the role everything it deserves. I don't hold any other directorships and am not intending on running for other boards. In the past three years, I've been on the audit and finance committee, governance and remuneration and chaired the health and safety committee. I've also been an observer at HHWET and have a healthy appreciation of its workings and intended purpose. I have a good relationship with senior management, fellow board members and a range of stakeholders across the catchment. I kindly ask for your vote of support.

#### Matt WARD

My name is Matt Ward. I am a dairy farmer based in the Mayfield area, where I live with my wife Amanda and our three children, aged 10 to 15. Together, we are shareholders in two dairy farms supplied by MHV Water via the Valetta pipeline.



Irrigation plays a crucial role in our farming operation — particularly during the irrigation season when effective water management is essential. I have long had a strong interest in irrigated agriculture and am particularly excited by how technology is helping us use water more efficiently and sustainably.

I believe MHV's strength as a co-operative comes from practical, grounded leadership. The board has served us well, and I would be honoured to contribute to its future direction. I bring a farmer's perspective, a commitment to good governance, and a willingness to listen, learn, and lead where needed.

#### **Experience & Qualifications:**

- Diploma in Farm Management, 2003
- Bachelor of Commerce (Agriculture), 2005
- Former Director, Kenburn Farm Ltd (CPL Group, 2007–2011)
- Former Director, Valetta Irrigation Ltd (2016–2017/Merger)
- Director, Coringa Park Dairies Ltd (2012–present)
- Director, M & B Dairies Ltd (2018–present)
- Mayfield Co-op Governance Development Programme, Nov 2024

I believe the time is right for me to step into a governance role with MHV. I am practical, level-headed, approachable, and ready to commit the time and energy this role deserves.

I'd appreciate your support — and your vote.

#### Dave WHILLANS

I am standing to be a director for MHV in 2025. I bring a detailed understanding of intensive farming systems across Canterbury and New Zealand along with engineering and extensive finance experience.



My wife and I own and operate a 470ha mixed cropping and dairy support farm at Ruapuna where we have bought up our 3 children aged 10,13 and 15.

- I am business focused and believe businesses should be:
  Run profitably and have costs that are well managed
- Give staff opportunities to develop, grow and progress
- Operate in an environmentally sustainable manner
   My work experience that will contribute directly to supporting MHV is:
- 4 years working for consulting engineering firms in Wellington and London project managing infrastructure projects and completing financial analysis.
- 18 years working for a major bank across New Zealand in a variety of roles:
  - · Managing customer portfolios
  - Canterbury Area Manager managing 22 staff
  - Research and analytics
  - Creation and rollout of a national sustainable loan program
  - National leadership team
- 15 years of farm ownership going through several development phases including irrigation and farm expansion
- 15 years of community involvement on the Mayfield A&P show committee, Mayfield Squash club; local Ruapuna Domain board and more recently working on the purchase of the Ruapuna church as a local community asset
- Associate Director of MHV Water 2025

#### What I offer MHV is:

- Strong agribusiness and finance governance
- Proven leadership and communicator
- A very good understanding of the agri regulatory environment
- A commitment to sustainable agriculture which drives New Zealand forward
- Experience in engineering and large scale project management
- · Commercial and strategic business direction

I have enjoyed the opportunity to sit on the MHV Board as the Associate Director this year. I'm excited for this opportunity and believe that my skill and experience will compliment the existing Board.